CONTACT

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💼 portfolio.preub.dev

TECHNICAL SKILLS

Frontend

React   Next.js

TypeScript   TailwindCSS

Backend

Node.js   Express.js

Supabase

Database

PostgreSQL   Prisma

Supabase

Tools & APIs

Git   GitHub   Stripe

OpenAI

Testing & Automation

Selenium   Playwright

Web Scraping

PARRIS REUBER

FULL STACK DEVELOPER & AUTOMATION SPECIALIST

Self-taught Full Stack Developer with expertise in building end-to-end web applications and automation solutions. Experienced in React, Node.js, and Python with a background in e-commerce, process optimization, and software development. Combines strong problem-solving skills with technical knowledge to create efficient, user-friendly applications. Passionate about automation, emerging technologies, and building products that deliver real business value.

PROFESSIONAL EXPERIENCE

Lead Developer & Operations Manager

RunTheBlock

August 2022 – Present

- Developed and maintained a high-performing e-commerce website for a business that generates $2M+ in annual revenue using Shopify, custom JavaScript, and API integrations

- Integrated custom inventory management system that syncs 1000+ SKUs across platforms

- Developed and managed cross-channel marketing strategies across social media, email, and paid advertising

- Built a full stack project management application using React, Node.js, and PostgreSQL for internal team coordination

- Implemented automated monitoring systems with Discord webhook integration

TypeScript Next.js PostgreSQL Supabase

TailwindCSS Prisma

Founder & Full Stack Developer

Sole Addictions LLC

June 2021 – August 2023

- Built and scaled a resale e-commerce business from ground up, handling all technical aspects

- Implemented web scraping solutions for real-time product monitoring and price analysis

- Designed and launched optimized social media marketing strategies that increased customer engagement by 40%

- Built data analytics pipelines for business intelligence and performance tracking both via custom analytics as well as using APIs like Firebase Analytics

TypeScript Node.js PostgreSQL Automation

Web Scraping API Integration

Founder & Creative Director

BackBayCreative

March 2021 – August 2022

- Managed all aspects of photography & videography business with a focus on creative direction

- Built client-facing website using shopify and custom javascript

- Implemented marketing automation for client acquisition and retention

- Used Facebook, Instagram, Twitter, etc to run targeted ads to get clients as a new photographer

React UI/UX Automation Content Creation

CURRENT PROJECTS

RTB Teams (TaskFlow) 🔲 🔷 🎨

Internal team collaboration tool built with TypeScript, Next.js App Router, and PostgreSQL. Features real-time updates, push notifications, and secure role-based permissions.

Vault 🔲 🔷 🗂️

Purpose-built inventory management system using TypeScript and Next.js App Router, designed for resellers with focus on SKU tracking and workflow optimization.

RecipeVault 🟢 🎯 📝

Recipe OCR & parsing application using Node.js, Express, Tesseract.js, & OpenAI API for converting recipe screenshots and links into structured data.

CopSecure 🔲 🔷 🪪

Full-stack SaaS marketplace built with TypeScript, Next.js, and Supabase, featuring provider verification, secure payments via Stripe Connect, and dynamic service management.

CopSecure Landing Page 🔲 🎨 🚀

Modern landing page built with Next.js and JavaScript, focused on conversion and trust-building through branded visuals and clear value propositions.

CORE SKILLS & ATTRIBUTES

- **Full Stack Development** – Building complete, production-ready web applications from frontend to backend

- **Problem Solving** – Identifying technical challenges and implementing efficient, scalable solutions

- **Automation Development** – Creating tools to reduce manual workload and improve operational efficiency

- **Technical Leadership** –Collaborating with founders and operators to bring their concepts to life through development, automation, and strategic execution

- **Self-Motivated Learner** – Continuously expanding technical knowledge and adapting to new technologies

- **Project Management** – Planning and executing complex projects from conception to completion

WHY I'M A GREAT FIT

- Natural problem solver who doesn't quit until solutions work the right way

- Proven ability to build complete applications that solve complex business problems

- Strong adaptability to new technologies and problem-solving environments

- Passion for efficiency, process improvement, and automation

- Experience working independently and collaboratively in fast-paced environments

LOOKING FOR

I'm seeking opportunities to build modern, full-stack web applications and websites with a team that values innovation. My goal is to leverage my end-to-end development experience to create impactful tools and websites that solve real business problems and drive meaningful results.

If you're looking for a developer who can help bring your vision to life and turn ideas into working tools, I'd love to connect.